

quick start IMRT

American Shared Hospital Services

innovative financing
for IMRT services



**Quick start your
IMRT program—with
American Shared.**

— fee-for-service financing

— no debt on your balance sheet

— no fixed monthly payments


— no minimum patient volumes

— no risk of obsolescence

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**Stand out
from the pack with
IMRT—the most significant cancer
therapy breakthrough in 30 years.**

To differentiate your facility from the rest and compete for oncology referrals, you need the latest technology. Offering Intensity Modulated Radiation Therapy (IMRT) services will set you apart from the pack. But, raising the capital to fund a multi-million dollar investment is a daunting task. Now, American Shared Hospital Services can help.





We can help you offer the most up-to-date, aggressive cancer therapy available.

Be one of the first in your community to offer IMRT services.

Called the most significant cancer therapy breakthrough in 30 years, IMRT delivers high radiation doses to tumors with vastly increased precision—enabling clinicians to target tumors more aggressively while substantially reducing the risk to normal organs and tissues.

Let American Shared be your IMRT strategic partner.

American Shared has been a leader in providing fee-per-use financing for over 20 years. Now, we're applying our unique, fee-per-use financing program to IMRT. With this concept, you pay *only* when you treat a patient—there are *no* minimum volumes or fixed monthly payments. Plus, we assume the risk of technological obsolescence, since *you don't pay for equipment that you don't use*.



An American Shared partnership brings you these unmatched benefits:

→ **No-risk financing.**

Through our fee-per-use program, you obtain innovative IMRT technology with a minimal investment.

→ **State-of-the-art equipment.**

We research the full range of available technology, helping you choose the right equipment for your facility.

→ **Extensive operational support.**

Our manufacturers provide support and training to help you optimize clinical outcomes, treatment times, and increase patient throughput.

→ **Comprehensive marketing assistance.**

We work with you to develop and execute a customized marketing plan—including targeted physician education and direct-to-consumer programs.

Let American Shared's proven team quick start your IMRT program. To find out how we can make IMRT a reality for you, call Ernest A. Bates, M.D. at 415-788-5300.

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